ITS 102.02
Undergraduate College of Information Technology Systems
Spring 2014

*Media Literacy & Cyber Communications: Using Web Smart Technology for Effective Self-Presentation and Communication*

**Room 304 Harriman Hall**

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Nancy Wozniak ePortfolio - https://stonybrook.digication.com/nancywozniak

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*ePortfolio* - https://stonybrook.digication.com/nicole_gartner
FirstYear Experience ePortfolio - https://stonybrook.digication.com/nicole_gartner_copy

**Undergraduate Colleges - ITS 102 Course Goals**

- Improve critical thinking by developing evaluative, problem-solving, and expressive skills.
- Enhance group communication skills through discussions, small-group work, presentations or debates.
• Develop intellectual curiosity and better understand the role of a student in an academic community.

**Learning Objectives:** At the end of this course you will be able to

1. Identify and apply professional branding techniques through use of an ePortfolio to document your strengths, professional skills, and leadership abilities by posting evidence of your learning, professional abilities, and achievements throughout your academic and professional careers.

2. Demonstrate and present evidence of your professional abilities and skills through the use of multimodal media formats and Cloud applications to create team presentations and digital stories.

3. Develop presentations using cloud technologies to demonstrate effective team and individual professional communication skills and show evidence of knowledge of best presentation practices, and emerging technologies for professional practice.

4. Demonstrate collaborative teamwork and inquiry skills through group research and presentations on emerging cyber communication technologies with the use of wikis, cloud applications and multimedia used in professional settings.

5. Develop and demonstrate critical and creative thinking abilities and technical skills through individual and team research and projects, digital story production, individual eportfolios and evidence-based reflection using multimedia (images and videos), media production software and Cloud applications.

**Course Description**

Considerable work today gets done in on-line via a range of increasingly complex and function software. Such communication is one-to-one (e.g., communicating with colleagues and friends), one-to-many (making announcements, calls to action, and leadership), and many-to-many (e.g., teamwork). Emerging technologies include social networks, shared drives, web sites, and virtual meeting spaces that use videos, blogs, wikis, voice-over internet, and other communication methods together with a wide range of internet-based information sources. These technologies expand opportunities for effective interaction in social and work contexts but also present challenges such as language, culture, and time differences and difficulties in developing effective working relationships. This course is about exploring and using such technologies for conveying information about yourself and working with others. Participants in the LDS seminar will create ePortfolios and resumes in Prezi formats to project their personal and professional brands for career development, and develop their professional digital stories on YouTube to create their professional online identities.

**Course Requirements:**

• **Participation** - B prepared and participate in class discussion and activities.

• **Attendance** - You can NOT miss more that 2 classes and must contact instructors when missing class.

• **Assignments** - All assignments must be completed by due dates. 1/2 credit for completion after due date.

• **ITS Events** - Participation in 2 ITS Events is required. See Events in BB menu and at the Undergraduate Colleges Events webpage - http://ucolleges.stonybrook.edu/events (UGC Requirement)

• **Spring Commons Day** - Attendance is a MUST! (UGC Requirement) Visit http://ucolleges.stonybrook.edu/first-year-reading/commons-day-spring for more information.

• **Start a Linkedin account and SB You blog**

• **COMPLETED ePortfolio**

**Grading Policy and Assignments with Due Dates**

Weekly assignments with instructions and class activities can be found in the Assignments area of our Bb course. ½ credit for projects and eportfolio posts that don’t meet criteria. Find learning objectives and
criteria in the Assignments area of Blackboard. A missed assignment lowers your grade by one level. Meeting deadlines is a criterion.

• Grading Policy and Grid  
  Total Points - 65  
  55-65 - A  
  30-54 - B  
  20-29 - C  
  19 and below - unsatisfactory  

<table>
<thead>
<tr>
<th>Date</th>
<th>Attendance</th>
<th>Assignments Due Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/29</td>
<td>1 point</td>
<td></td>
</tr>
<tr>
<td>2/5</td>
<td>1 point</td>
<td>Add LDS 102 section in your eportfolio with your sentence. Logo and Sentence on Welcome page. Add 5 Facts page or section. Add section for resume. 10 points</td>
</tr>
<tr>
<td>2/12</td>
<td>1 point</td>
<td>Join LinkedIn Due - 5 points</td>
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<tr>
<td>2/19</td>
<td>1 point</td>
<td>Prezumes - 5 points</td>
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<tr>
<td>2/26</td>
<td>1 point</td>
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<td>3/5</td>
<td>1 point</td>
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<tr>
<td>3/12</td>
<td>1 point</td>
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</tr>
<tr>
<td>3/19</td>
<td>1 point</td>
<td>Spring Recess - Everybody line up for the playground! (1 attendance point for kicking back and having fun)</td>
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<tr>
<td>3/26</td>
<td>1 point</td>
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<tr>
<td>4/2</td>
<td>1 point</td>
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<tr>
<td>4/9</td>
<td>1 point</td>
<td>Cyber Communication Presentation - 5 points</td>
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<td>4/16</td>
<td>1 point</td>
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<tr>
<td>4/22</td>
<td>1 point</td>
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<tr>
<td>4/29</td>
<td>1 point</td>
<td>LDS Graduation Reflection Due - 5 points</td>
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</tbody>
</table>
| 5/5    | 1 point    | My First Year at Stony Brook Reflection Due - 5 points  
  Digital Story Presentation - 5 points |
| 5/10   |             | LDS Event Reflection Due – 5 points  
  Completed ePortfolio – 20 points |

Total - 65